



A Word from the GABC President



Dear Members, Friends,

We have made it through the peak of hurricane season without problems and here is hoping it will stay this way all the way through November. I don't know about you, but I am always concerned about our luck running out, considering the last hurricanes made landfall

here in our neck of the woods in 2005....

As I mentioned in my last message, I am expecting, like many of you, a pretty nasty presidential campaign, and I guess I was right. Besides attacking each other no candidate is giving too many hard facts on how the goals are supposed to be achieved. Promising millions of new jobs is apparently the way to go, worked here in Florida, may work on a country level, and there are always 'reasons' to give, later, when goals are not achieved. If only congress members would start acting like responsible persons, the world could look a lot brighter, but I am not really convinced this will happen, whatever the election outcome will be.

On the other hand, your GABC is doing just fine. We recently started a new membership year and our membership is growing, and I like to welcome all new members in the GABC, we are happy to have you with us. We have a variety of events, either the GABC alone, or in co-operation with other European Chambers and this working hand-in-hand works very well. It gives our members and the other chambers' members increased leverage and visibility as during those networking events you have the chance to meet more people, from a broader spectrum, giving all us more opportunities to grow our business. Of course business is global, and of course we have no real impact on a global scale, but business is local as well, and here is where we can succeed, in supporting other members, in generating new and fresh ideas and meeting face to face is always an opportunity.

I hope to see you on one of our events soon, but latest at our Christmas Dinner on November 30. The Conrad Hotel is a great new venture and you will love the food, the choices, and not to forget the stunning views.

All the best
Michael Claus

A Word from the Consul General



GENERALKONSULIN
DER BUNDESREPUBLIK
DEUTSCHLAND
THE CONSUL GENERAL
OF THE FEDERAL REPUBLIC OF
GERMANY



Dear Members and Friends,

In October we celebrated and commemorated two important days:

The Day of German Unity, October 3,

and German American Day, October 6, which was established by US Congress in 1987.

Germans remain the largest group of immigrants to date: about 50 Million people of the US population claim German heritage according to the latest census. The US remain Germany's most important political and economic partner and the Transatlantic Relationship is the cornerstone of Germany's Foreign Policy.

In business and trade much focus is directed now on the relationship with Asia.

But we should keep in mind that the largest bilateral relationship in the world is the one between the US and the EU and that they are also each others largest source of Foreign Direct Investment.

The US and EU together account for more than half of the world's GDP. Germany is Europe's largest economy and the US is Germany's most important Western trading partner outside the EU.

So in the midst of many challenges we face, let us celebrate the Transatlantic Relationship.

With kind regards,

Eva Alexandra Kendeffy

Do you have a story for our next newsletter? We want to hear it! To submit a story for next month's edition please send an email to: info@gabc.us



German American Business Chamber Miami
Newsletter October 2012

New Corporate Member: Atex Trading, Inc.



Atex Trading, Inc.'s success is a combination of 40 years of International Import/Export, Retail, Warehousing, and Distribution experience. We recognize our client's need to manage and store inventory and get their products into the hands of their customers quickly and efficiently. Your product is delivered to our facility from the manufacturer for receiving, inspecting, consolidating, re-packaging if needed, and shipped to retailers and customers.

Atex is the solution for small, mid-sized and large companies in need of third party warehousing and distribution. We specialize in the critical last mile.

At Atex Trading, Inc. we are committed to providing superior customer service, no matter what the size of your needs. We listen. Our goal is to consistently exceed your expectations and deliver your business.

Atex has two subdivisions (d/b/a): Deluxe Delivery and Picasso Store Supplies.

CONTACT INFO:

Alfredo Tuero – President - Atuero@GoDeliver.com

Michelle Puentes – Operations Manager – Michelle@GoDeliver.com

T:305-655-3540 – F:305-655-3541

www.GoDeliver.com



New Small Business Member: JBMF, LLC

JBMF, LLC specializes in High Quality Website Development, focused on Maximizing Conversions, Optimizing Investments, and Increasing Bottom Line.

Utilizing 25+ years of combined experience and our proven track record in building, growing, maintaining, and selling web-based companies, our mission is to create highly effective web-based platforms that create profit and long term sustainability for our clients.



Contact Info:

www.jbmflc.com

JBMF, LLC

5510 SW 70 Avenue

Davie, FL 33314

New Individual Member: Daniel Kley



German — American Day



German and American flags in Washington near the White House on June 6, 2011.

This year marks the 25th anniversary of German-American Day, observed annually on October 6 to celebrate German-American heritage in the United States.

German-American Day commemorates the date in 1683 when 13 Mennonite families from the city of Krefeld near the Rhine River landed in Philadelphia. They founded Germantown, Pennsylvania, the first German settlement in the original 13 American colonies.

A "German Day" was initially celebrated in the United States during the 19th century. This tradition was revived in 1983, when President Ronald Reagan proclaimed October 6 a national German-American Day as part of an official "Tricentennial Anniversary Year of German Settlement in America."

In 1987, Congress declared October 6 an official day of commemoration and President Reagan signed a proclamation he presented during a formal ceremony in the White House Rose Garden.

"Few people have blended so completely into the multicultural tapestry of American society and yet have made such singular economic, political, social, scientific, and cultural contributions to the growth and success of these United States as have Americans of German extraction," President Reagan said in this proclamation.

And President Obama declared in his proclamation last year: "The bonds of friendship and trust between the United States and Germany continue to enrich both our nations. Our partnership is more important than ever, and it remains indispensable to global security and prosperity. As we observe German-American Day, we celebrate how far we have come together and remember the lasting legacy that past pioneers have bestowed onto us."

Today, some 50 million Americans claim German ancestry, the largest self-reported ancestral group in the United States.

Karen Carstens Editor

The Week in Germany

Webteam Germany.info

Please find our new GABC Career Opportunities on our website:

<http://www.gabc.us/careers.php>



GABC in Miami Today News: German firms add Miami Commercial Ties

German businesses have been making inroads in South Florida, increasing commercial links between Greater Miami and Europe's largest economy.

The value of all trade between Germany and the US Customs District Miami rose to \$1.98 billion last year — up 39% from 2010. A majority of those goods were imports, according to statistics from the Florida Foreign Trade Association.

The German American Business Chamber has existed in Miami for about a quarter century, and today has about 150 members representing German companies and businesses with German ties that have made a home in Miami and South Florida.

"We, as a chamber, are there as a platform for German businesspeople," said Miriam Metzger, executive director of the chamber, based at 100 Biscayne Blvd. in downtown Miami.

That platform serves businesses, small and large, in a variety of fields. Members include household names, such as airline Lufthansa and auto maker Porsche.

They also include well-known names in more specialized fields, such as transport firm Hellmann Worldwide Logistics and the Max Planck Florida Institute, a neuroscience and scientific research firm, and car rental firm Sixt.

And then there are more local businesses such as The Setai hotel and resort in South Beach, real estate firm Engel & Volkers, the law firm of Tew Cardenas, and Fritz & Franz Bierhaus, a pub in Coral Gables.

The German American Business Chamber is part of a network of German chambers around the US that have some 5,000 members. Some of the larger groups are in New York, San Francisco and Atlanta, Ms. Metzger said.

In her five years with the chamber, Ms. Metzger said, "it's always been a little bit of an increase" in the presence of German businesspeople and related commerce in Greater Miami. More recently, she said, the faltering economies of Europe seem to have more German businesses looking to overseas markets, including South Florida.

In addition, she added, German companies are increasingly looking at South Florida as a launching pad into markets in Latin America. A number of German-owned businesses have offices in Greater Miami with a focus on doing business in Central America and South America. What some may not realize, Ms. Metzger said, is the German contribution to the local hospitality industry. That includes some hotels in the area with German ownership, such as The Palms Hotel & Spa in Miami Beach, as well as some German tour operators, focusing on European travelers.

She also noted some German shipping companies use bonded warehouses in the area and take advantage of the access to many far-off markets provided by Miami International Airport and Port Miami.

The extensive services and facilities at the local airport and seaports are used not only for importing and exporting goods into Florida, but also as points for forwarding and receiving goods to and from Latin America. In 2010, for example, Germany ranked as Miami's 19th largest trading partner worldwide, and ranked as its third-largest trading partner in Europe, behind only Switzerland and France, statistics show.

Last year, the total value of local trade with Germany was \$1.98 billion, consisting of roughly \$1.05 billion in imports from Germany and \$879 million in exports going to Germany. According to the chamber, the top five local imports from Germany, in terms of total value, are aircraft engines and parts; imports of returned exports; paintings, drawings and other artwork; dishwashers and other cleaning machines; and coffee.

The top five local exports to Germany in total value are aircraft; motor vehicles; scrap of precious metals; aircraft engines and parts; and silver.

In a recent letter, Michael Claus, president of Miami's German American Business Chamber, noted a new Tampa area group could benefit German businesspeople in South Florida. "The German American Chamber of Commerce in Atlanta has opened a new chapter in Tampa Bay, upon request of many of the resident German companies in the area," Mr. Claus wrote. "This gives us a much broader presence and visibility in Florida," he added, "and may attract even more companies to move to the Sunshine State, which would benefit the state of Florida and also many of us."

By Scott Blake <http://www.miamitodaynews.com/news/120830/story6.shtml>



Upcoming GABC Events

November 10th - Member Exclusive Luncheon on the Epic cruise ship at the Miami port in collaboration with other international chambers and the Miami Chamber of Commerce. 3 course lunch and tour of the ship, networking. Start at 11:00 a.m. RSVP closed. **GABC members pay \$30**

November 20th - The GABC together with the European Chambers in Miami will host a European Joint Networking Reception. Location and Details TBA. RSVP at Miami@gabc.us

November 30th - GABC Annual Holiday Dinner at the beautiful Atrio Restaurant at the Conrad Hotel. Welcome reception and 3 course plated dinner served with German specialties prepared by Executive Chef Jonathan McCann. Delightful arrangements of holiday music and entertainment.

December - The GABC will host an event during the Art Basel 2012. Stay tuned for details.

Get the 2012/2013 German American Chambers National Membership Directory!

The German American Chambers have launched the 2012/2013 Membership Directory!

The hard copy directory is published once a year and contains all member companies of all German American Chambers of Commerce in the US including all chapters and affiliates.

Navigate through 2,500 member companies linked to our offices in Atlanta, Chicago, Houston, New York, Philadelphia, San Francisco, and the GABC Miami using our index of industries.

The directory's structure is based on industry categories, closely resembling the Yellow Pages, enabling you to find your contacts quickly and efficiently. Employee-specific contact details give you phone, fax, email, street address and website. An index organizes firms by industry

Over 6,000 key decision-makers in government and industry across the U.S. and Germany will use the Membership Directory throughout the year. Issues are available at the GABC office now.

Get your copy by contacting us at miami@gabc.us

GABC members pay \$70 - Non-members pay \$85 including shipping in the continental United States



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Celebrating the 22nd Anniversary of Day of German Unity



Nearly 400 distinguished guests from Government, Consular Corps, Business, Science and Culture joined Consul General Eva Alexandra Countess Kendeffy at the Hilton Bentley, Miami Beach for the 22nd anniversary celebration of the Day of German Unity on October 3rd.

In her speech, Countess Kendeffy recognized the decisive role of the United States of America in the unification process and expressed her gratitude.

She emphasized the importance of the Transatlantic Relationship and German – American friendship.

She closed with the personal introduction of the Consulate's newly placed members as well as a brief outline of their individual responsibilities and recognized the presence of the Honorary Consul of Germany in Puerto Rico, Eric Stubbe.

The mild tropical ambiance served as a wonderful backdrop for an evening of conversation and networking with old and new friends as well as enjoying German food, wine and beer.

Past GABC Events:

European Networking Reception at the Mayfair Hotel & Spa



September: The GABC in collaboration with the European Chambers in Miami hosted yet another European Networking cocktail reception at the Mayfair Hotel & Spa in Coconut Grove. About 200 people attended the event and enjoyed the beautiful Cabana Rooftop Pool & Lounge of the Mayfair with features a Gaudi-inspired design and an unpretentious ambience.





Past GABC Events:

Membership Reception on October 18th 2012 in Palms Hotel & Spa

On October 18th, 2012 the GABC hosted a membership meeting. The main purpose for this meeting was to approve some amendments that were made to the GABC bylaws by the membership which were previously approved by the board of directors. Following a cocktail reception was held on the beautiful terrace outside at The Palms Hotel and Spa.

The GABC President Michael Claus gave a brief report of the GABC's current membership, past events and achievements. Following was Consul General Countess Kendeffy who had positive remarks about the GABC's achievements and the efforts of the organization overall. She emphasized on the great relationship between the GABC and Consulate General Miami.

The GABC treasurer Nickel Goeseke then summarized the GABC financial situation. Due to the support of the current members, new memberships and financial shortcuts we achieved respectable financial results and the GABC is in a healthy financial situation. The GABC Secretary Claudio Riedi went through approval process and finally with the majority of the votes the new By-laws were approved.

After the voting our members enjoyed the tropical, elegant and relaxing atmosphere of the Essensia Lounge and Terrace. The Palms Hotel & Spa offered an excellent service with a combination on appetizers, drinks, music and wellness – the perfect environment to network.





German American Business Chamber Miami Newsletter October 2012

Take Advantage of the GABC Member Benefits

GABC Members can receive great discounts while dining, traveling, shopping and much more.

Since the German American Business Chamber shares all member discounts with other European Chambers in Miami (the Italy American Chamber of Commerce, the Spain-US Chamber of Commerce, the French-American Chamber of Commerce and the British-American Business Council Miami) the list of benefits has grown tremendously.

The list of member discounts for all businesses including all member benefits is available for members in the login area at <http://gabc.us/members.php>

Some Examples of our benefits:

Giotto Maestro Della Pizza

All members will receive a **15% discount** on all food and beverages.

Must present membership card.

959 West Avenue, Suite 2 | Miami Beach

Contact: Mr. Renato Viola

Call Giotto Maestro Della Pizza: 305-532-1138

This offer cannot be used in conjunction with any other offer or promotion

Beacon South Beach

All members receive a 10% discount on standard hotel room rates.

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Must present Membership card and mention discount at time of booking.



Please contact Christopher Regalado.

Call: 786 389 5705

www.BeaconSouthBeach.com

If you are interested in offering discounts to the members of the GABC Miami and other European Chambers in Miami contact us for more information at miami@gabc.us. We look forward to working closely with all of you in making your business more visible through all the options that the GABC can offer to you.



GABC Miami offers Assistance to Member Companies to find Interns from Germany

The GABC receives resumes and CV's on a regular basis from interested students from Germany who are looking to perform an internship in the US. If you are a business member of the GABC Miami and you are interested, please get in touch with us for information on students who are currently seeking internships or if you want to offer an internship in the future. This service is free of charge for our business members. Contact Miami@gabc.us for more information.

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German American Chamber of Commerce of the Southern U.S. – News and Events

October 30th, 2012 — Fourth Annual AmCham Business Day The founding fathers of the European Union will celebrate the Euro's 10th birthday in 2012. Bankers and business representatives from Europe and the U.S. will discuss and analyze the Euro-U.S.-Dollar relationship, the effect of the Euro crisis on the U.S.-Dollar, and the future of the Euro.- **Atlanta, GA**

October 31th, 2012 — WORLD ENERGY ENGINEERING CONGRESS (WEEC) - **Atlanta, GA**

November 10th, 2012—GACC South's Annual GALA. - **Atlanta, GA**

November 13th, 2012—Wirtschaftsrunde / German Business Roundtable. - **Houston, TX**

December 3rd, 2012—German American Business Outlook 2012/2013. - **New York NY**



German American Business Chamber Miami Newsletter October 2012

An Affiliate of:



German American
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The GABC Miami is an official affiliate of the GACC South.
Find more information on the GACC:
<http://www.gaccsouth.com/en/>

Weblinks to German American Associations and Clubs:

GIPA: German International Parents Association

Find more information on GIPA: <http://www.gipa.org/>


German Consulate General Miami: http://www.germany.info/Vertretung/usa/de/03_Konsulate/Miami/00/Start.html

GASC: German American Social Club Miami

Find more information on GASC:

<http://www.germanamericanclub-miami.org/>

German Ministry in Coral Gables: <http://www.smlccg.org/custompage2.php>

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