



GERMAN AMERICAN BUSINESS CHAMBER
OF SOUTH FLORIDA



Dear GABC members and friends,
we are pleased to invite you to our

German American Award of Excellence 2019

With the kind support of our Main Sponsors

**Kelley Kronenberg
and Miele**

Beer Sponsor

Warsteiner

on May 21, 2019, at 6.00 pm
at Ironside Kitchen Pizza & Coffee Co.

Register

Register by Sunday, May 19th

The Award will be honored to



Jan Heck

President at Miele USA

Miele, founded back in 1899, is now in its 4th generation of family ownership and is one of the world's leading manufacturers of premium domestic appliances. Mr. Jan Heck has been the President of Miele USA since August 2016 and has focused on forging new partnerships, engaging new channels, as well as strengthening existing ones.

Jan is a dedicated member of the Board of Directors of the GABC, Board member of the New York German Chamber of Industry, and has been the Vice-Chairman of the Canadian German Chamber of Industry & Commerce since 2012. He is also a proud member of the St. Josephs Health Centre Foundation. Before joining the Miele team in the US, he was the President for Miele Limited Canada for 17 years. Industry-wide market declines revealed the need to redefine the entire business model, including existing customer engagement approaches and sales strategies. In an effort to build brand awareness, Jan designed an entirely new strategy, leveraging the company's sales and marketing team, as well as advertising, and PR agencies. One of his key decisions was building a national sponsorship network comprised of agreements with Tennis Canada, Alpine skiing, Canadian TV's top cooking show, Master Chef, and supporting philanthropic events. These branding efforts contributed significantly to the growth and legacy of Miele. Jan helped firmly establish the Miele brand within a changing and challenging marketplace in Canada, increasing sales by more than 400% during his tenure. The fact that Miele Canada was voted second best small/medium size company to work for in Canada by Hewitt & Associates attests to the tremendous success of his strategy.

Ironside Kitchen Pizza & Coffee Co.

7580 NE 4th Ct, Miami, FL 33138

Parking area
available next to the restaurant

[Driving Directions](#)



Member	\$65
Non-Member	\$75
Dresscode	Cocktail Attire

Your reservation includes wine, beer and hors d'oeuvre.

[Register](#)

Register by Sunday, May 19th

Our Sponsors



Stephi Wald
Photography



MANOS • SCHENK
ATTORNEYS AND COUNSELORS AT LAW

Miele



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PLATFORM

Our Trustees

Ariete Restaurant | Baur, Klein & Becker, P.A. | Cervera Real Estate | Hellmann Worldwide Logistics | Kelley Kronenberg, Attorneys at Law | Lehtinen, Schultz, Riedi, PLLC | Manos Schenk, Attorneys and Counselors at Law | MAX FIELDS GmbH | META Storage Solutions | Miami Country Day School | Miele, Inc. | NAVIGO Corp. | Toscana Divino | Turkish Airlines | Vapiano | LifeCann, Medical Clinic | Warsteiner Bier

Publish Your Advertisement



Sponsorship Opportunities

During the Award we will have a silent and a live auction.

This is a rewarding opportunity to showcase your company in front of accomplished audience by donating a service or product which will be presented and offered for auction.

Auction items

giving your company unique
opportunity to reach the local
international business and
diplomatic community



promote your company before
and at the event and show
promotional material

Your business name and
logo will be attached

- on the item
- on the invitation
- on social media
- in the program

Contact to provide an auction item

Advertisement in the invitation and program

You have the opportunity to place
your logo as well as a business card sized advertisement
in our invitation and program

\$100 card size advertisement (5x9 cm / 2x3.5 inch)

Contact for advertisement opportunities

Sponsorship Packages

- **Logo Exposure** in the event communications as following: Company logo and link to website on all invitations sent out via **email** to up to **5,000+ contacts**
- Logo and link to social media website in the dedicated **post** of the event on **GABC' social media platforms**
- Company logo on event's invitation on the **GABC website**
- **Display table for networking** activity during the event
- **Display of marketing materials:** possibility to bring your own visual support (free standing banner, brochures etc.) + distribution of marketing tools

Each Sponsorship package includes the above and then according sponsorship level as chosen below:



- 6 tickets (total) to GABC flagship events (e.g. Award of Excellence)
- Integration of Platinum Sponsor's brand name and logo in all GABC correspondence: emails, letters, mailings and website
- One year free Trustee membership



- 4 tickets (total) to GABC flagship events (e.g. Award of Excellence)
- One year free Trustee membership



- 2 tickets (total) to GABC flagship events (e.g. Award of Excellence)
- One year free Trustee membership

For registration or advertisement opportunities,
donate an auction item
or become a sponsor
email miami@gabc.us
or call 305-371-4282

As always, thank you for your
loyalty and support.

Sincerely,
The GABC Team

Past Recipients of the GABC Distinguished German Award of Excellence

2015

Vera Mender

Fashion Photographer and Architectural and Interior Designer. Upon completion of her modeling career she moved behind the camera and became a fashion photographer. She the first Teen and Children's Modeling Agency, World of Kids, which is today one of the largest and most successful agencies in the US in this field.

2014

Dr. Bernd Wollschläger

Author, Physician and Founder of Aventura Family Health Center. Bernd Wollschläger, MD, FAAFP, FASAM is a board-certified family physician in private practice.

2013

Jost J. Hellmann

Jost Hellmann, together with his cousin, Klaus Hellmann, are the managing owners of Hellmann Worldwide Logistics. Together they represent the 4th generation of family members at the helm of the company.

2012

Claudia Hillinger

Dr. Claudia Hillinger helped establish the Max Planck Institute for Biogeochemistry in Jena, serving as the research coordinator and head of Central Scientific Laboratories and Technical Facilities. She also served within the US Information Agency and worked both with the Amerika Haus München and the American Embassy in Bonn.

2011

Dr. Hans C. Graber

Dr. Graber is Associate Dean for Infrastructure at the University of Miami, Executive Director at the Center for Southeastern Tropical Advance Remote Sensing and Professor in Applied Marine Physics.

2010

Klaus H. D. Ranner

Klaus H.D. Ranner was Consul General of the Federal Republic Germany in Miami from 2007 to 2010 and among other achievements was instrumental to finalize the cooperation between the GABC Miami and GACC South.

2009

Kirsten Kuhnert

Kirsten Kuhnert founded the non-for-profit organization dolphin aid in 1995, which has been established on three continents and motivated people on an international scale, to make things happen and strive for the impossible.

2008

Madhu Mehta

Ms. Mehta established the cultural organization "German-Indian Society", in 2004 she started the "India-US Chamber of Commerce Inc of South Florida" and today, she runs "India Silk", a business of fine hand-woven silk textiles.

2007

Eva Alexandra Countess Kendeffy

Consul General of the Federal Republic Germany in Miami from 2004 to 2007, she especially promoted economic ties between Germany and Florida and fostered a close relationship between the business community and the GABC.

2006

Walter A. Loy

Mr. Loy was a founding member of the German American Business Chamber, intensely active in numerous community organizations.

2005

Hugo Stamp

Founder of Motor-Services Hugo Stamp, one of the leading and most successful companies in the marine and industrial field in South Florida.

2004

Sabina Horak

German teacher at Sunset Elementary School, holds the position of Department Head for the German Program.

2003

Dr. Jürgen Eisermann

Founder of the South Florida Institute for Reproductive Medicine in Miami. He is one of

the most well-known fertility specialists in the United States, Europe and Latin America.

2002

Johann Hellenkamp

Inventor and developer of numerous patents and the device for automated lasik surgery.

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