



Sponsorship and Advertising Opportunities



2009/ 2010



German American Business Chamber

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Sponsorship Twelve-Months Packages

Platinum Sponsor	\$ 10,000.00
Gold Sponsor	\$ 5,000.00
Silver Sponsor	\$ 2,500.00



Platinum Sponsor Twelve-Months Package

\$ 10,000.00

- 1 Integration of Platinum Sponsor's brand name and logo in all GABC correspondence: E-mails, letters
- 2 Category Exclusivity (no other sponsors will be allowed to participate who are in the same line of business as Platinum Sponsor without prior written approval of the Platinum Sponsor)
- 3 Platinum Sponsor's "Brand Identification" and preferential cognizance:
 - ◆ On GABC website
 - ◆ At all events including seminar series
 - ◆ On all invitations and printed materials
 - ◆ Display of promotional material at all events
- 4 Link from the GABC website to the Platinum Sponsor's website
- 5 1 full page advertisement in all Newsletters (circulation: 2,000) for one year
- 6 One year free membership
- 7 "Gratitude Recognition" and introduction of Platinum Sponsor and colleagues at a high-profile event
- 8 Presentation *by* Platinum Sponsor at a designated luncheon or breakfast of the company's activities – historical, current and future
- 9 10 tickets (total) to GABC flagship events (Annual Holiday Gala or Award of Excellence)
- 10 10 tickets (total) to GABC luncheons and breakfasts

Gold Sponsor

Twelve-Months Package

\$ 5,000.00

- 1 Category Exclusivity (no other sponsors will be allowed to participate who are in the same line of business as Gold Sponsor without prior written approval of the Gold Sponsor)
- 2 Gold Sponsor's "Brand Identification" and preferential cognizance:
 - ◆ On GABC website as a direct link
 - ◆ At all events including seminar series
 - ◆ On all invitations and printed materials
 - ◆ Display of promotional material at all events
- 3 Link from the GABC website to the Gold Sponsors website
- 4 1 half page advertisement in all Newsletters (circulation: 2,000) for one year
- 5 "Gratitude Recognition" and introduction of Gold Sponsor and colleagues at a high-profile event
- 6 One year free membership
- 7 Presentation *by* Gold Sponsor at a designated luncheon or breakfast of the company's activities – historical, current and future
- 8 8 tickets (total) to GABC flagship events (Annual Holiday Gala, Award of Excellence)
- 9 8 tickets (total) to GABC luncheons and breakfasts

Silver Sponsor

Twelve-Months Package

\$ 2,500.00

- 1 Category Exclusivity (no other sponsors will be allowed to participate who are in the same line of business as Silver Sponsor without prior written approval of the Silver Sponsor)
- 2 Silver Sponsor's "Brand Identification" and preferential cognizance:
 - ◆ On GABC website
 - ◆ At 4 events (of Sponsors own choice at 1 flagship event and 3 luncheons or breakfasts)
 - ◆ On 4 invitations and printed materials
 - ◆ Display of promotional material at 4 events
- 3 Links from the GABC website to the Silver Sponsors website
- 4 1 third page advertisement in all Newsletters (circulation: 2,000) for one year
- 5 "Gratitude Recognition" and introduction of Silver Sponsor and colleagues at a high-profile event
- 6 One year free membership
- 7 Presentation *by* Silver Sponsor at a designated luncheon or breakfast of the company's activities – historical, current and future
- 8 4 tickets (total) to GABC flagship events (Annual Holiday Gala, Award of Excellence)
- 9 4 tickets (total) to GABC luncheons and breakfasts

Advertising Rates for the GABC Newsletter

The GABC Newsletter is an electronic newsletter. It is being sent out to 2000 contacts consisting of GABC members in Miami and Naples, non-members and companies based in the US region, as well as company contacts in Germany, media contacts, and other subscribers.

- All ads need to be submitted in graphics formats (png, jpg, tif etc)
- Other file formats such as pdf are not supported
- Advertisement space is available in vertical or horizontal formats
- Advertisement is sold in sections

For GABC members:

Price per section is:

\$ 75 for business card size (approx. 5x9 cm)

\$125 for third page ad 10x18 cm

\$ 135 for half page ad (approx. 14x21 cm)

\$ 175 for 1 full page ad

Run ad for 2 Newsletters – receive 10% discount on second ad

Run ad for 3 Newsletters – receive 15% discount on second and third ad

For non-members:

Price per section is:

\$ 125 for business card size

\$ 150 for third page ad

\$ 175 for half page ad

\$ 215 for 1 full page ad

Run ad for 2 Newsletters – receive 10% discount on second ad

Run ad for 3 Newsletters – receive 15% discount on second and third ad

Space is subject to availability and will be distributed on a “first come - first serve basis”

The GABC reserves the right to select the best fitting spot for your ad within the News Chronicle edit the ad slightly to fit the ad

For further questions and individual negotiation, please contact the GABC Management: T 305 371 4282 E Miami@gabc.us

Advertising Rates GABC Website:

Business Listing:

Create a small ad, business card size with text, logo or picture 200x400 pixel

For members: \$ 55 per month at the GABC classified section

Discount 10% for a min. of 6 month ad

For non-members: \$ 85 per month at the GABC classified section

Discount 10% for a min. of 6 month ad

Job search Listing:

Create text only with details of job search type and contact info

For members: free of charge in the job search section

For non-members: \$ 45 per month per ad in the job search section

Job offer Listing:

Create text only with details of job description, contact info etc.

For members: free of charge in the job offers section

For non-members: \$ 65 per month per ad in the job offers section



German American Business Chamber

Contact Information

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